

Join us in Toronto March 21 for the fourth [Women & Automotive: A Canadian Leadership Forum](#), an event designed to not only further the goals and career paths of Canada’s leading women across the industry, but also a forum to focus on what needs to change, what needs to be said, and what needs to be done to get the ball rolling on important challenges.

Seven educational panels, keynotes and general sessions make up Women & Automotive 2019 — an interactive day of discussion, insight and change at the Westin Harbour Castle. The full lineup is supplemented by our Profiles in Leadership luncheon, which recognizes our [2019 Profiles in Leadership](#) class, a group of Canada’s leading women in the automotive industry. [Click here](#) to browse this year’s full agenda and speaker line up.

We look forward to seeing you in Toronto!

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Women & Automotive: A Canadian Leadership Forum  
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Who will you meet at this year’s #AutoWomenLead

| ATTENDEE                | TITLE                                     | COMPANY                                |
|-------------------------|---|--|
| Stacey Adderley         | Product Manager                           | ADESA UK (KAR Auction Services)        |
| Shubha Aggarwal         | Manager                                   | VW Credit                              |
| Nahida Al-Kayed         | Used Car Sales Manager                    | Eastway Auto Service Ltd               |
| Riham Alkhatib          | Finance Manager                           | Woodchester Nissan                     |
| Brigitte Allard         | Liaison/customer satisfaction             | Toyota Canada Inc.                     |
| Tony Andrade            | Assistant Manager                         | Toyota Motor Manufacturing Canada      |
| Henrietta Andrade       | Specialist                                | Toyota Motor Manufacturing Canada      |
| Trista Anger            | Regional Business Manager, Western Canada | BASF Canada                            |
| Josy Aquino             | Remarketing Analyst                       | Honda Financial Services               |
| Sabrina Arruda          | Content Marketing Coordinator             | TRADER                                 |
| Kelly Auger             | Manager - Remaking                        | iA Auto Finance                        |
| Ashley Austin           | Dealer Sales Manager                      | AFC                                    |
| Claudia Barbeau         | VPDG                                      | Park Avenue VW                         |
| Sheryl Basa             | District Manager                          | Cox Automotive Canada                  |
| Johanna Bautista        | Finance UAT Manager                       | ADESA                                  |
| Joanne Beaton           | Chief Administrative Officer              | Ontario Motor Vehicle Industry Council |
| Jon Biglow              | Dealer                                    | Whitby Oshawa Honda                    |
| Yolanda Biswah          | Sales Director                            | Canadian Black Book                    |
| Lisa Biswanger          | Business Performance, Kijiji Autos        | Kijiji                                 |
| Charlotte Bland         | Specialist                                | Toyota Motor Manufacturing Canada      |
| Alexa Blazeovich        | Events & Marketing Assistant              | Cherokee Media Group                   |
| Danielle Bridgnell      | Manager, Business Strategy                | Hyundai Capital Canada                 |
| Kathleen Buchner Pearce | Sales Manager                             | MOTOR CITY CHRYSLER                    |
| Sarah Budd              | General Manager                           | Budds Mazda                            |
| Mary Buhr               | Head, OEM Relationship Management         | iA Dealer Services - SAL               |
| Wes Burt                | Assistant Manager                         | Toyota Motor Manufacturing Canada      |

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|----------------------|--|--|
| Deborah Butt         | Service Process Development                        | Toyota                                 |
| Richard Carpentier   | COO & SVP of Operations                            | AutoVin Canada                         |
| Erika Casupanan      | Manager, Marketing Communications                  | Kijiji                                 |
| Seana Chadwick       | VP, Ontario Dealer Finance Centre                  | Scotiabank                             |
| Jacinta Chong-Dryton | Director, Operations                               | Scotiabank                             |
| Tanja Coccioni       | Controller   | Performance Auto Group                 |
| Clare Colledge       | President  | ESC Corporate Services                 |
| Kimberly Colomvakos  | Coordinator, Company Product Distribution          | Honda Canada                           |
| Kari Crescenzi       | Product Manager                                    | TradeRev                               |
| Eliana Cugini        | Public Relations Mgr                               | Cox Automotive Canada                  |
| Eddy Cusan           | VP of Commercial Sales                             | ADESA                                  |
| Jason Dale           | Executive Director                                 | Automotive Business School of Canada   |
| Jada Dansereau       | Sales  | Cobourg Nissan                         |
| Stephanie Darras     | General Sales Manager                              | MINI Brossard                          |
| Ted Davis            | Executive Leader, Retail Solutions                 | SCI MarketView                         |
| Peter de Ville       | Business Development Manager                       | Impact Auto Auctions                   |
| Enza DeGiuli         | Director of Retail Sales - GTR Region              | RBC                                    |
| Mara Dorka           | Graphic Designer                                   | Sym-Tech Dealer Services               |
| Amanda Dunlap        | Publisher  | Cherokee Media Group                   |
| Blair Earle          | Managing Director                                  | Impact Auto Auctions                   |
| Katlyn Fanning       | Specialist   | Toyota Motor Manufacturing Canada      |
| Nadia Farooq         | Training Specialist                                | BMW Group Canada                       |
| Suzanne Ferguson     | Branch Manager                                     | AFC                                    |
| Christy Fines        | General Manager                                    | 400 Chrysler                           |
| Harmony Fitz-Gerald  | Director of Marketing                              | RSR Global                             |
| Cara Flaming         | Service Manager                                    | MOTOR CITY CHRYSLER                    |
| Shelley Forsyth      | Director, Business Operations Risk and Governance  | RBC Royal Bank                         |
| Tracey Foulds        | Vice President, Business Development               | ESC Corporate Services                 |
| Jessica Frederick    | Marketing and Communications Specialist            | Copart                                 |
| Jonathan Fredin      | Photographer                                       | Cherokee Media Group                   |
| Thaya Gengatharan    | Director, Registration OMVIC                       | Ontario Motor Vehicle Industry Council |
| Petrina Gentile      | Reporter   | The Globe and Mail & CTV               |
| Donna Gervais        | VOC Consultant, Customer Retention (CCR) Team Lead | Toyota Canada Inc.                     |
| Kathy Gilbert        | Director, Customer Success                         | CDK Global, Inc.                       |
| Jennifer Gilbert     | VP, Operations                                     | Scotiabank                             |
| Else-Britt Godo      | Controller   | Global Auto Sales                      |
| Sara Golizadeh       | Regional Sales Manager                             | Carfax                                 |
| Tracy Gomez          | VP, Retail Risk                                    | Scotiabank                             |
| Sornelle Gray        | Director of Operations & Training                  | ADESA                                  |
| Sara Greco           | Sales Operations Manager                           | TradeRev                               |
| Laura Halbert        | Director, Compliance and Deputy Registrar          | Ontario Motor Vehicle Industry Council |
| Maureen Harquail     | Chief Operating Officer                            | Ontario Motor Vehicle Industry Council |
| Sandra Hechanova     | Consultant, Campaign Administration                | Toyota Canada Inc.                     |
| Kara Hollister       | Senior Sales Manager                               | TRADER                                 |
| Aynsley Horner       | Customer Retention Team Lead                       | Honda Financial Services               |

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|-----------------------|--|--------------------------------------|
| Jennifer Hurdman      | Dealer Services Consultant   | SAL Group                            |
| Zainab Huzefa         | Graphic Designer   | Budds' Family                        |
| Laura Hyatt           | Campaign Administration Consultant                                   | Toyota Canada                        |
| Sanober Hyder         | Director - Income and Funding  | iA Auto Finance                      |
| Shazia Jaffer         | Consultant, Sales Planning & Analysis                                | Toyota Canada                        |
| Ashley Jagdat         | Kijiji Representative  | Kijiji                               |
| Jessica Johnson       | Publisher  | Cherokee Media Group                 |
| Ruby Joseph           | Technical Lab Specialist   | BASF                                 |
| Sarah Juman-Yassin    | Supervisor Financial Control   | Honda Canada                         |
| Irene Karras-Hiotelis | Sales Customer Care and Retention Manager                            | Roy Foss Motors                      |
| Zahira Khan           | AVP Remarketing Solutions  | GM Financial                         |
| Rachana Khatri        | Manager-Commercial Accounts  | Cox Automotive Canada                |
| Sandra Kim            | Director, Human Resources  | TradeRev                             |
| Nicole Knowlton       | Head of B2B Marketing  | Kijiji                               |
| Grace Kong            | Vice President, Human Resources Canada                               | Cox Automotive Canada                |
| Klaris Kovacs         | Senior Manager of Commercial Product Planning                        | TRADER                               |
| Leanne Kripp          | Director, Head of Autos  | Kijiji                               |
| Sandra Lacktin        | Director Human Resources   | iA Auto Finance                      |
| Angeline Lafontaine   | Office Manager   | Motor City Chrysler                  |
| Lilian Lau            | VP Marketing   | TRADER                               |
| Joe Lauzon            | Marketing Officer  | Automotive Business School of Canada |
| Brent Lazanik         | Director Talent Acquisition  | Go Auto                              |
| Audrey Leger          | Market Analyst   | Groupe Park Avenue                   |
| Joanne Lekas          | Director Manufacturer Partnerships                                   | Scotiabank                           |
| Steve Leslie          | Publisher  | Cherokee Media Group                 |
| Karen Lev             | VP International Markets   | KAR Auction Services                 |
| Cristina Lisita       | Sr. Manager Corporate Planning & Reporting                           | Honda Canada                         |
| Lindsay Long          | CRM Marketing Specialist   | VW Credit Canada, Inc.               |
| Danny Lynn            | Director of National Accounts  | AutoVIN                              |
| Steve MacDonald       | Area Sales Manager   | SCI MarketView                       |
| Angela MacDonald      | Senior Manager Operational Risk & Policy Management                  | RBC Royal Bank                       |
| Kirstin Macintosh     | Field Marketing Manager  | Kijiji                               |
| Heather Macpherson    | President & CEO  | The Minery Ltd.                      |
| Carolyn MacSween      | Key Account Manager  | Kijiji                               |
| Abby Madanat          | Director, Sales Operations   | autoTRADER                           |
| Diana Mahdessian      | Director   | CIBC                                 |
| Cathy Mainprize       | Parts Director   | BUSTARD CHRYSLER                     |
| Christina Matusiak    | AFTERSALES ANALYST   | Performance Auto Group               |
| Ruth McBride          | Vice President Manufacturer Partnerships, Dealer Products & Programs | Scotiabank                           |
| Kara McLachlan        | Sr. Manager, Web Analytics   | autoTRADER                           |
| Erin McLaughlin       | Programs Manager   | Canadian Automotive Fleet            |
| Marilu McQuilkin      | Sr. Director Meetings & Events                                       | Cherokee Media Group                 |
| Priyanka Mehandiratta | Director of Learning   | DX-Learning Solutions                |

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|--------------------|--|--------------------------------------|
| Ashley Middleton   | Account Director   | AutoTRADER.ca                        |
| Kim Miller         | Senior General Sales Manager                             | ADESA Toronto                        |
| Jan Lee Mills      | Financial Controller                                     | Mazda of Stoney Creek                |
| Christine Mitchell | Owner and Principal                                      | The Car Lady                         |
| Farah Mohammed     | Manager, Communications, Media Relations and Education   | OMVIC                                |
| Michelle Mullins   | Regional Account Manager                                 | Impact Auto Auctions                 |
| Cheryl Munce       | Legend   | Cheryl Munce                         |
| Lara Murshid       | Specialist   | Toyota Motor Manufacturing Canada    |
| Delphine Mutel     | Commercial Risk Analyst                                  | VW Credit Canada Inc.                |
| Kelly Nolan        | Director of Business Development                         | RSR Global                           |
| Chelsea O'Donoghue | Director Digital Retail                                  | Cox Automotive Canada                |
| Rosie Okpro        | Supervisor, Company Product Distribution                 | Honda Canada                         |
| Hayley O'Neill     | Human Resources Coordinator                              | O'Neill Motors                       |
| Grace Opaleye      | Business Analyst   | Cox Automotive                       |
| Joe Overby         | Sr. Editor   | Auto Remarketing Canada              |
| Heather Overmeyer  | Specialist   | Toyota Motor Manufacturing Canada    |
| Amanda Paetkau     | VP of Dealer Group Solutions                             | RSR Global                           |
| Candice Pahal      | Consultant   | iA Dealer Services - SAL             |
| Gizelle Panton     | Sales Operations Coordinator                             | TradeRev                             |
| Michelle Paolucci  | Director - HR  | TRADER Corporation                   |
| Avery Pascoe       | Account Executive  | Club Auto Ltd.                       |
| Smruti Patel       | Director, Business Risk & Governance                     | RBC                                  |
| Melissa Paxton     | Director, Commercial Product, Automotive Finance         | RBC                                  |
| Joanne Peddle      | Leader, Product  | SCI MarketView                       |
| Sarah Petryna      | Sr. Product Manager                                      | autoTRADER                           |
| Silvina Pica       | Brand Specialist   | Mercedes Benz Durham                 |
| Karen Pluthero     | Head of Marketing & Branding                             | Cox Automotive Canada                |
| Lisa Prestidge     | Auction Manager  | Element Fleet Management             |
| Emma Pye           | Manager of Risk  | Cox Automotive Canada                |
| Miranda Pyette     | CEO  | Miranda Pyette Automotive Consulting |
| Marni Rader        | Operational Manager                                      | Autodata Group of Companies          |
| Jennifer Reaume    | General Manager/Owner                                    | Reaume Chevrolet Ltd                 |
| Davia Reid         | Senior Manager   | Scotiabank                           |
| Chantal Rhodenizer | Account Manager  | LGM Financial Services Inc.          |
| Lisa Richter Davey | Head, Business Risk & Governance, RBC Automotive Finance | RBC Royal Bank                       |
| Diana Ricketts     | VP, Strategic Partnerships                               | LGM Financial Services Inc.          |
| Jodey Roland       | Controller   | Listowel Ford                        |
| Brad Rome          | President  | Canadian Black Book                  |
| Rhiannon Rosalind  | President & CEO  | Economic Club of Canada & GICE       |
| Andrea Russell     | Senior Manager   | Scotiabank                           |
| Nadia Salaytah     | Retail Account Manager                                   | Royal Bank of Canada                 |
| Michelle Saraceno  | Senior Manager, Communications Strategy                  | TRADER                               |
| Juanita Sarju      | Retail Account Manager                                   | Royal Bank of Canada                 |
| Alanna Scarfo      | Data Insights Analyst                                    | Kijiji                               |
| Katie Sciamanna    | Marketing Coordinator                                    | Budds' Family                        |

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|---------------------|---|--|
| Aniseh Sharifi      | Dealership Marketing / Blogger                    | Aniseh Sharifi                         |
| Mila Shumilina      | Experiential Marketing Specialist                 | TRADER                                 |
| Ramandeep Sihota    | Director, Collections                             | Hyundai Capital Canada                 |
| Alana Sikand        | Chief People & Culture Officer                    | Sym-Tech Dealer Services               |
| Shannon Simpson     | Account Manager                                   | Club Auto Ltd.                         |
| Tatiana Siuchak     | Project Analyst                                   | VW Credit Canada, Inc.                 |
| Aby Siva            | Environmental & Regulatory Affairs Consultant     | Toyota Canada Inc.                     |
| Alison Smerek       | Sales   | Performance Auto Group                 |
| Michelle Smiciklas  | Account Manager                                   | LGM Financial Services Inc.            |
| Eva Smoluch         | Manager, Strategic Accounts Finance Restructuring | Ritchie Bros Auctioneers (Canada) Ltd. |
| Nancy Sofianidis    | Senior Retail Account Manager                     | RBC                                    |
| Maria Soklis        | President   | Cox Automotive Canada                  |
| Kathleen Stahlbaum  | Marketing Manager                                 | Bustard Chrysler                       |
| Matt Starling       | Manager   | Toyota Motor Manufacturing Canada      |
| Kim Stephens        | Area Sales Manager                                | SCI Marketview                         |
| Leanne Stevenson    | Development Manager                               | Cox Automotive                         |
| Kelley Stewart      | Sales Planning Analyst                            | Volkswagen Credit Canada               |
| Jodie Tessier       | Dealer Group Manager, Western Canada              | Kijiji                                 |
| Latha Thomas-Back   | Senior VP   | Go Auto                                |
| Donnah Topacio      | HR Business Partner                               |  |
| Maria Toris         | Retail Account Manager                            | RBC                                    |
| Jennifer Trowbridge | Marketing Manager                                 | MOTOR CITY CHRYSLER                    |
| Sylvia Vaz          | Consultant, Service Process Development           | Toyota Canada Inc                      |
| Alexandra Vera      | Director of Price and Revenue                     | TRADER                                 |
| Nancy Vromman       | Remarketing Consultant                            | Element Fleet Management               |
| Keri Wallace        | Senior Legal Counsel                              | Hyundai Capital Canada                 |
| Val Walls           | Director Sales Effectiveness                      | Scotiabank                             |
| Michele Wedemire    | National Operational Excellence Manager           | Cox Automotive Canada- Manheim         |
| Lisa White          | Conference Coordinator                            | Cherokee Media Group                   |
| Kathryn Winstanley  | Marketing Manager                                 | Sym-Tech Dealer Services               |
| Beth Worthington    | Chief People & Culture Officer                    | autoTRADER                             |
| Bill Zadeits        | Group Publisher                                   | Cherokee Media Group                   |
| Laura Zanchin       | Principal and Executive Vice President            | Zanchin Automotive Group               |
| Mahsa Zarian Deroo  | Design Engineer                                   | Toyota Canada Inc                      |