

# WOMEN & AUTOMOTIVE

CANADIAN LEADERSHIP FORUM

## MARCH 29, 2018

THE WESTIN HARBOUR CASTLE | TORONTO

**Women & Automotive 2018, happening March 29 at the Westin Harbour Castle in Toronto**, is a one-day forum for revolutionary leaders, risk takers and agents of change to share and discuss practical approaches for advancing women into leadership roles and creating a supportive atmosphere in the Canadian auto industry. By attending this essential event, you'll enter the conversation and help promote the driving change the Canadian automotive world needs to succeed for the future.

**[REGISTER TODAY & SAVE](#)**

We look forward to seeing you,

[Women & Automotive Canadian Leadership Forum](#)

@AutoWomenLead | #AutoWomenLead

## #AUTOWOMENLEAD 2018 ATTENDEE LIST

First Name	Last Name	Title	Company Name
Mor	Aframian	Director, Events & Marketing	Auto Remarketing
Alicia	Agnew	Leader, Dealer Support	SCI MarketView
Philippe	Alberigo	Sales Operations Analyst, Internal Fleet	BMW Group Canada
Lojana	Anandarajah	Associate	KRMC LLP
Lara	Appleton	Leader, Marketing	SCI
Josy	Aquino	Remarketing Specialist	Honda Financial Services
Sabrina	Arruda	Content Marketing Coordinator	TRADER Corporation
Stephanie	Atherton	Account Manager	Canada Drives
Kelly	Auger	Manager, Remarketing	iA Auto Finance
Danijela	Balenovic	Senior Sales Administrator	SAL Group
Chelsea	Bartman	Senior Sales Administrator	SAL Group
Christine	Bauer	Director, Dealer Services	Dealertrack Canada
Amy	Beck	Senior Account Manager	RMG Loyalty /AIR MILES
Kaitlin	Berg	Financial Services Manager	Cambridge Volkswagen
Alan	Bird	President and Chief Executive Leader	SCI MarketView
Yolanda	Biswah	Director, Sales and Customer Experience	Canadian Black Book
Linsay	Britton	Account Manager	Canada Drives

3/22/2018

[womenandautomotive.com/register](http://womenandautomotive.com/register)

#AutoWomenLead

Tracy	Bulmer	Director, Aftersales	BMW Group Canada
Denise	Buott	Marketing Manager	iA Auto Finance
Staci	Carreiro	Human Resource Manager	VW Credit Canada, Inc.
Lisa	Chin-A-Loy	Leader, Credit & Leasing Services	SCI Lease Corp
Mei Yin	Chow	Paint Department Manager	Honda of Canada Mfg
Denise	Chudy	General Manager	Contact At Once!
Lisa	Church	Manager, Collections and Recovery	Honda Financial Services
Lacey	Churchill	Advertising Consultant	Kijiji
Alex	Collins	Director of Operations	ADESA
Karen	Davis	VP Data Analytics & Administration	iA Auto Finance
Karen	Dawson	Barrister & Solicitor	Karen Dawson Law
Michele	Dayan	Leader, Funding	SCI Lease Corp
Heather	Daymond	Sales Manager	Revelation Road
Kathleen	de Guzman	Senior Manager, Manufacturer Pricing & Analytics	RBC Royal Bank
Steeve	De Marchi	General Manager	AMVOQ
Enza	DeGiuli	National Retail Sales Manager	RBC Royal Bank
Vanessa	Dejean	Advertising Consultant	Kijiji
Annie	Deslauriers	VP CX & Operations	Sym-Tech Dealer Services
Angela	Devine		Honda Financial Services
Sonny	Dhanoya	Account Manager	Canada Drives
Edna	Dias	Customer Service Supervisor	Honda Canada Finance Inc.
Laurie	Dippold	Senior Director, Strategic & Brand Communications	KAR Auction Services
Nicole	Dolphin	Parts Manager	Hamilton Volkswagen Audi
Margaret	Duffhues	Group Leader	Toyota Motor Manufacturing Canada
Amanda	Dunlap	Associate Publisher	Cherokee Media Group
Jennifer	Duong	Production Control Materials Ordering	Toyota Motor Manufacturing Canada
Francesca	El Nakhala	Senior Human Resources Business Partner	Cox Automotive Canada
Katlyn	Fanning	Specialist	Toyota Motor Manufacturing Canada
Suzanne	Ferguson	Branch Manager	Automotive Finance Canada Inc
John	Fleet	Senior Director	RBC
Michelle	Fox	Marketing Team Lead	Sym-Tech Dealer Services
Jonathan	Fredin	Chief Photographer	S & A Cherokee LLC
Shannon	Friesen	VP, Dealer Services	Canada Drives
Mike	Galpin	Co-CEO	Canada Drives
Gwen	Gareau	CFO	iA Auto Finance
Joscelyne	Gauthier	Dealer sales Manager	Automotive Finance Canada Inc
Diana	Geary	VP Operations Support - CDN Dealer Service	GM Financial
Thaya	Gemgatharan	Registration Manager	Ontario Motor Vehicle Industry Council (OMVIC)

Petrina	Gentile	Freelance Automotive Journalist	The Globe and Mail
Taya	Glazier	Production Control- Logistics Specialist	Toyota Motor Manufacturing Canada
Allison	Goodwin	Country Vice President	Chrysalis Solmotive Ltd.
Alexandra	Goslar	Sr. Manager Auto Lending	CIBC
Beatrice	Gualtieri	Product Manager - National Advertising	TRADER Corporation
Brittany	Hachey	Assistant Service Manager	Hamilton Volkswagen Audi
Crystal	Haddad	Advertising Executive	Kijiji
Jill	Hadfield	Vice President, Product Commercialization	TRADER Corporation
Sarah	Halliday	Director - User Experience	TRADER Corporation
Will	Harris	National Dealer Group Manager	Kijiji Autos
Anthony	Harrison	Events and Marketing Assistant	Cherokee Media Group
Hadeel	Hijazieh	Director of Marketing	Ontario Team and Peel Chrysler
Darryl	Hilton	National Head of Automotive Sales	Kijiji
Hala	Hlaibeih	East Coast Sales Manager	Kijiji
Aynsley	Horner	Team Lead - Customer Retention Centre	Honda Financial Services Inc.
Maaria	Hussain	Project Coordinator	EDealer
Jessica	Johnson	Associate Publisher	Auto Remarketing
Colin	Johnson	Business Development Manager, ON & MB	SAL Group
Ruby	Joseph	Technical Lab Specialist	BASF
Logan	Keirstead	Regional Account Director	Accu-Trade Canada
Susan	Kenny	Technical Leader	Honda of Canada Mfg.
Zahira	Khan	AVP Remarketing Solutions	GM Financial Canada
Grace	Kong	Vice President, Human Resources	Cox Automotive Canada
Klaris	Kovacs	Senior Manager of Commercial Product	TRADER Corporation
Kate	Kovaleva	Manager, Communications	Sym-Tech Dealer Services
Leanne	Kripp	Head of Autos	Kijiji
Sandra	Lacktin	Manager, HR	iA Auto Finance
Catherine	Langlois	Development & Marketing Manager	AMVOQ
Joanne	Lekas	Director, Manufacturer Partnerships	Scotiabank
Steve	Leslie	Associate Publisher	Auto Remarketing
Linda	Liem	Director	RBC
Emma	Lu	Sales Development Analyst	BMW Group Financial Services
Natalie	Lumby	Associate Human Resources Business Partner	Cox Automotive Canada
Daniel	Lynn	Sr. Manager National Accounts	AutoVIN
Katie	Lynn	Regional Sales Manager, Western Region	BMW Group Canada
Josie	Ma	Production Control- SCM Specialist	Toyota Motor Manufacturing Canada
Diana	Mahdessian	Director	CIBC
Darren	Maloney	President & CEO	VW Credit Canada, Inc.
Stacie	Martins	Assembly Line Control Specialist	Toyota Motor Manufacturing Canada
Carla	Matta	Regional Sales Management	Audatex Canada

Andy	Mazak	Eastern Trainer	SAL Group
Ruth	McBride	VP, Manufacturer Partnerships, Dealer Products & Programs	Scotiabank
Tarah	McConnell	Sales Rep	Crystal Clear Blades Inc.
Lisa	McGraw	Conference Coordinator	Cherokee Media Group
Colleen	McKay	Dealer Onboarding Specialist	EDealer
Marilu	McQuilkin	Director, Meetings and Events	Auto Remarketing
Eddie	McWhirter	EVP Finance	LGM Financial Services Ltd.
Ashley	Merim	Dealer Performance Manager	EDealer
Ashley	Middleton	Account Director	autoTRADER.ca
Sarah	Miller	Manager, Public Relations and Corporate Communications	Cox Automotive Canada
Alexandra	Miller	Human Resources	ARI
Kim	Miller	Senior General Sales Manager	ADESA Toronto
Cathy	Minh	HR Specialist	ARI
Christine	Mitchell	Owner and Principal	The Car Lady
Jasbin	Monnanda	Manager	Spark Business Solutions
Leah	Morrow	QM Stores Manager	Peel Regional Police
Samira	Mota	Director, Customer Service	Canadian Dealr Lease Services Inc
Sheri	Muir	Branch Manager	Automotive Finance Corporation
Marcus	Munroe	Executive Assistant	TRADER Corporation
Brian	Murphy	Vice President	Canadian Black Book
Lori	Murtagh	Chief Risk and Compliance Officer	SCI Marketview
Delphine	Mutel	Commercial Credit Specialist	VW Credit Canada Inc.
Jenny	Naik	QA Analyst	TRADER Corporation
Heather	Neiser	Supervisor, Global Vendor Relations	ARI Financial Services Inc
Melo	Nua	Senior Manager, RBC Offers Campaign - Automotive Finance	RBC Royal Bank
Carrie	Oliva	Director of Web Development & Optimization	Strathcom Media
Jessica	Orchard	Marketing Coordinator	TradeRev
Brian	Osler	Senior Counsel	OMVIC
Joe	Overby	Sr. Editor	Auto Remarketing
Gizelle	Panton	SS20 - Specialist, Sales Support	TradeRev
John	Paonessa	VP Remarketing Solutions	GM Financial
Priyanka	Patel	Project Manager	RBC
Melissa	Paxton	Director, Dealer Product	Royal Bank
Joanne	Peddle	Leader, Product	SCI MarketView
Sarah	Petryna	Product Manager	Dealertrack Canada
Richard	Phillips	VP, Business Development & Marketing	Canadian Black Book
Dominique	Piot-Swat	Technical color Specialist	BASF
Becca	Polak	Executive Vice President, General Counsel and Secretary	KAR Auction Services Inc
Lina	Policaro	General Manager	Policaro Acura
Destiny	Ponte	Dealer Services Consultant	SAL Group
Axelle	Prades	Director, Retail Ops Strategy	RBC

Jessica	Prazeres	Service Manager	Zanchin Automotive Group
Janine	Priller	Cost Analyst	Honda Canada Mfg.
Miranda	Pyette	Miranda Pyette Consulting	Miranda Pyette
Amber	Ranger	Dealer Performance Manager	EDealer
Manuela	Rego	Assistant Manager	ARI Canada
Davina	Reid	Executive	Dealertrack Canada
Cole	Reiken	VP, Digital Strategy & Product Management	Canadian Black Book
Diana	Ricketts	VP, Strategic Partnerships	LGM
Amanda	Risser	Senior Communications Officer	OMVIC (Ontario Motor Vehicle Industry Council)
Natasa	Ristic	Funding Officer	RBC
Vania	Rocha	Sales Manager	Erin Dodge Chrysler Ltd
Gene	Rodriguez	Senior Director, Public Relations	KAR Auction Services
Cheryl	Roher	AVP Lease Services	GM Financial
Brad	Rome	President	Canadian Black Book
Jessica	Ruby	Sr Manager Commercial Product Planning	TRADER Corporation
Kathryn	Ruhland	National Manager Customer Services	Toyota Canada Inc.
Patricia	Russell	Warranty Claims Manager	Toyota Canada
Victoria	Samyn	Sr Business Systems Analyst	RBC
Michelle	Saraceno	Senior Manager, Communications Strategy	TRADER Corporation
Juanita	Sarju	Retail Account Manager	Royal Bank of Canada
Soni	Sharma	National Tax Manager	ARI Financial Services Inc.
Mila	Shumilina	Experiential Marketing Specialist	TRADER Corporation
Ramandeep	Sihota	Sr Manager, Collections	Hyundai Capital
Tatiana	Siuchak	Field Operations Analyst	VW Credit Canada, Inc.
Michelle	Smiciklas	OEM Account Manager	LGM Financial Services
Eva	Smoluch	Strategic Account Manager - Finance & Restructuring	Ritchie Bros Auctioneers Limited
Nancy	Sofianidis	Senior Retail Account Manager	RBC Automotive
Maria	Soklis	President	Cox Automotive Canada
Shellie	Stanley	Account Manager	RBC Royal Bank
Ben	Sutherland	Account Manager	Canada Drives
Sara	Tisdale	Vice President, Product and Software Delivery	TRADER Corporation
Maria	Toris	Retail Account Manager	RBC
Daniela	Traficante	Marketing Specialist	Zanchin Automotive Group
Rebecca	Vezenyi	Team Leader	Toyota Motor Manufacturing Canada
Lisa	Vosrikov	Tier 2 Support Analyst	TradeRev
Charmy	Vyas	Risk Analyst	BMW Group Financial Services
Val	walls	Director, Sales Effectiveness	Scotia Bank
Marielle	Waterman	Advertising Consultant	Kijiji
Elisa	Watson	Production Control Specialist	TMMC

Alina	Weaver	Sr. Director	CIBC
Amy	Weisenburger	Executive Director, National Accounts	AutoVIN
Cindy	Wilson	Sales Manager	Crystal Clear Blades Inc.
Kathryn	Winstanley	Manager, Marketing	Sym-Tech Dealer Services
Allison	Woodley	Plant 1 Manager	Honda Canada
Ashley	Woodroffe	Director	Scotiabank
Beth	Worthington	Chief People & Culture Officer	TRADER Corporation
Enas	Younis	Supervisor - National Customer Service	Honda Canada Finance Inc.
Kaycie	Yuen	Sr Project Mgr	Dealertrack Canada
Bill	Zadeits	Conference Chair	Auto Remarketing
Laura	Zanchin	Principal and Executive Vice President	Zanchin Automotive Group
Samantha	Zawilinski	Vice President of Account Services	Potratz Advertising
Amy	Zwiep	General Sales Manager	Swope Certified & Mitsubishi